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**Zumwald AG**

1. What sourcing decision for the X73 materials is in the best interest of:
2. The Imaging Systems Division?
3. The Heidelberg Division?
4. The Electronic Components Division?
5. Zumwald AG?
6. What should Mr. Fettinger do?

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**Global Investors, Inc.**

1. What transfer pricing model is in the best interest of Global Investors, Inc.?
2. If management evaluation and compensation were the primary purpose of the transfer

pricing system, how should the choice of the transfer pricing method be made?

1. How should Bob Mascola run the transfer pricing task force meeting that will include GI’s CEO?